



RCG's Secretariat
SECWEB

Co-funded by
the European Maritime
and Fisheries Fund



DISSEMINATION & COMMUNICATION PLAN

Document	Dissemination and Communication Plan, SECWEB project		
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	Susana Rivero Rodríguez	Date	20/02/2023
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SECWEB is funded by the European Maritime and Fisheries Fund (EMFF) of the European Commission



Regional Coordination Group
North Atlantic
North Sea & Eastern Arctic



Regional Coordination Group
Baltic



Regional Coordination Group
Mediterranean and Black Sea



Regional Coordination Group
Large Pelagics



Regional Coordination Group
Long Distance Fisheries



Regional Coordination Group
on Economic Issues

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I Communication objectives

The objectives of this communication plan are:

- To promote visibility and engagement towards the Regional Coordination Groups (RCGs) and Intersessional Groups' (ISSG) participants, the European Commission, the Member States and the National Correspondents in particular, Regional Fisheries Management Organisations (RFMOs), the scientific bodies involved in the fisheries assessments, the Fisheries Advisory Councils, the fisheries research community, NGOs and the general public.
- To integrate communication into the Regional Coordination Groups (RCGs) strategy and to elaborate and implement communication and dissemination actions around the Regional Work Plan (RWP).
- To promote good practices in communication among the RCGs and engaging with all the stakeholders and the general public.
- To generate a strong branding and consistent messages to reach out to the wide network of entities with interest in the role of the RCGs.
- To promote visibility and engagement towards the RWP stakeholders (EU, Member State (MS), Regional Fisheries Management Organisations (RFMOs), ...)

2 Communication approach

3

CETMAR is the organization responsible for Communication in the project and who proposes the document, but all the partners have the commitment to actively contribute to this process, particularly important is the involvement of the coordinator and the work package leaders (WPLs).

The communication approach will combine efforts around the following ideas and elements:

1. The development of a dynamic website that will act as a one-stop-shop to find updated information on the objectives, work commitments and achievements by all the RCGs, including collaborative projects and progress towards the development of the Regional Work Plans.
2. The exhaustive identification and classification of the relevant stakeholders.
3. The production of materials, guidance and support for a strong and consistent branding for all the RCGs promoting good practices in communication.
4. The production of supplementary dissemination and communication products such as infographics and media products making them accessible for use by all the members of the RCGs network community.
5. The organisation and participation in events such as workshops and meetings relevant to the objectives of the RCGs and where the RCGs activities and results can be disseminated and discussed.

3 Project background

The Regional Coordination Groups (RCGs) are the main hub for regional coordination and cooperation within the different regions contributing to the Fisheries Data Collection Framework (DCF). In accordance to the European Council regulation (EU) 2017/1004, the RCGs should aim at developing and implementing procedures, methods, quality assurance and quality control for collecting and processing data with a view to enabling the reliability of scientific advice to be further improved. The RCGs may further prepare regional work-plans, complementing or replacing the national work-plans that Member States (MS) submit to the European Commission (EC) on a regular basis. The RCGs have further a key role to interact with end-users of scientific data and, after end-user consultation, to coordinate and agree on details in data to be collected and managed on the regional level according to Decisions (EU) 2019/910 and 2019/909.

3.1 Project objective

The objectives of the SECWEB project are:

- To develop a framework and set up a secretariat in support of fluent administrative procedures of the RCGs and establish a long-term script, including a suitable financial scenario for that;
- To promote good practices in communication within and among the RCGs and engaging with all the stakeholders and the general public;
- To develop and set up a website linked with existing (relevant) websites and SharePoint, and to improve the overall capacity to reach out to a wider audience about past and present RCG work and outcomes;
- To Identify tools to increase the visibility of the work and outputs of the RCGs.

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4 Target audiences

Following it is presented the classification of the major stakeholder groups that the SECWEB project will target:

Target Audiences	
Internal	
RCGs network	Members of involved RCGs and corresponding ISSGs
External	
Primary end-users	Direct users of the work by the RCGs for fisheries assessments and management
Other end-users	Interested in the outcomes by the RCGs for purposes that go beyond fisheries management (e.g., environmental, statistical, etc.)

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Key messages

Other interested parties	Other bodies not directly using the data or other outcomes from the RCGs work but eventually interested in following it up and understanding the governance of the DCF and EUMAP, and in having some links to the RCGs network
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In **Annex I** can be found the detailed list of stakeholder organisations and groups that correspond to the categories above. In addition, one of the actions in SECWEB project is the development of a stakeholder database where the contact details, role within the network, field of expertise, etc. for the different stakeholders will be available and permanently updated.

5 Key messages

1. Relevance of the RCGs work for the achievement of the Data Collection Policy Framework Goals and ultimately for the sustainable fisheries management.
2. Scope of the network and professional expertise.
3. Essential link between the EC, the Member States and the International and European Scientific Bodies in charge of fisheries advice and assessment.

6 Timing

5

Overview of timing of key events to take in consideration in the plan.

Date				Title / Meeting ID	Context	Attendees profile
Q1	Q2	Q3	Q4	2021		
3 Feb				Kick-off meeting	Project meeting	SECWEB project, DG Mare officers, RCG chairs
20 April				Official NCs meeting with the EC	Convened by DG Mare	NCs, DG Mare officers
	7-11 June			RCG NANS&EA and Baltic Annual Meeting	Technical Meeting	RCG members
	28-30 June			RCG LP Annual Meeting	Technical Meeting	RCG members
		05 Jul		STECF Meeting	Regular meeting	STECF Experts
		5-7 July		RCG LDF Annual Meeting	Technical Meeting	RCG members
		1-3 Sep		RCG ECON Annual Meeting	Technical Meeting	RCG members
		7-9 Sep		RCG Med&BS Annual Meeting	Technical Meeting	RCG members
		08 Sep		RCG NANS&EA and Baltic Annual Meeting	Pre-decision Meeting	RCG members

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Date				Title / Meeting ID	Context	Attendees profile
		20 Sep		RCG NANS&EA and Baltic Annual Meeting	Decision Meeting	RCG members
		23-24 Sep		LIAISON Meeting	Regular meeting	RCG members, end-users, COM
			I Nov	STECF Meeting	Regular meeting	STECF Experts
Q5	Q6	Q7	Q8	2022		
17 Jan				Second stakeholder event	Project meeting	ICES secretariat, RCG secretariat
	4-6 May			RCG ECON Annual Meeting	Technical Meeting	RCG members
	5 June			Third Stakeholder meeting	Project meeting	
	6-10 June			RCG NANS&EA and Baltic Annual Meeting	Technical Meeting	RCG members
	15-17 June			RCG LP Annual Meeting	Technical Meeting	RCG members
		4 July		STECF Meeting	Regular meeting	STECF Experts
		13-15 July		RCG LDF Annual Meeting	Technical Meeting	RCG members
		5-9 Sep		RCG Med&BS Annual Meeting	Technical Meeting	RCG members
		2 Sep		Pre-decision Meeting		RCG members
		19 Sep		Decision Meeting		RCG members
		Sep		Liaison Meeting		RCG members
			Nov	STECF Meeting	Regular meeting	STECF Experts
Jan/Feb				2023		
22 Feb				Last project wrap-up meeting	Project meeting	SECWEB project, DG Mare officers
28 Feb				Project ends		

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7 Budget

The overall budget for SECWEB:

	REIMBURSEMENT OF ELIGIBLE COSTS & FLAT RATE OF 7% INDIRECT COSTS	Share of each cost category in total eligible costs
	Estimated eligible costs	
	(EUR)	
Direct eligible costs		
I. Cost category I - Personnel costs	172.990	71%

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Risk management

2. Cost category 2 - Travel and subsistence	24.100	10%
3. Cost category 3 - Depreciation of equipment costs	2.000	1%
4. Cost category 4 - Subcontracting	15.000	6%
5. Cost category 5 - Other costs (incl. supplies and consumables)	15.120	6%
I. Total direct eligible costs	229.210	93%
II. Indirect eligible costs (7%)	16.042	7%
III. Total costs (I+II)	245.252	100%

8 Risk management

Risk	Response / mitigation
Possible misunderstanding <u>by RCG members</u> of secretariat functions.	Improve two-way communication and dissemination.
Possible misunderstanding <u>by stakeholders</u> of secretariat functions and objectives	Improve the effectiveness of RCG's website and web tools as primary mechanisms for communication with different stakeholders
Possible misunderstanding by stakeholder of project functions.	Delivery key messengers in different formats; texts, infographics... including interviews with the project coordination and RCG's chairs.
Lack of stakeholder's engagement in events.	Streamline and more effectively coordinate the development of communication messages and activities.

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9 Communication channels

The information below details the communication channels and tools that will be used as part of this communication plan.

There are considered internal communication channels are those that are in our hands and external those that depend on other institutions.

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Communication elements

9.1 Internal communication channels

Communication channels (& tools)	RCGs network	Primary end-users	Other end-users	Other interested parties
Microsoft Teams (SharePoint / Private messaging software)	x			
Newsletter	x	x	x	
Mailing	x	x		
Webpage	x	x	x	x
Social Networks (Twitter / YouTube?)	x	x	x	x
Media releases (about event, performers)	x	x	x	x
Surveys and questionnaires	x	x		
Zoom (or another Video-conference platform)	x	x	x	x

9.2 External communication channels

Communication channels (& tools)	RCGs network	Primary end-users	Other end-users	Other interested parties
ICES Share Point	x			
Newsletter EC / partners	x	x	x	x
EC Publications Office	x	x	x	x
Scientific Conferences (mainly ICES conferences and workshops)	x	x	x	x
Policy Conferences (organised by DGMARE)	x	x	x	x
Industry Events	x	x	x	x
Specialised Media	x	x	x	x

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10 Communication elements

The information below details the communication products that will be used as part of this communication plan and the specific purpose, content and frequency of each of them.

Communication elements	Purpose	Timing / Frequency
Visual identity manual (D4.2) / Logos / Templates	Designed to create a common branding for all RCGs and to give consistency in all communication products.	At the beginning of the project, updated every six months.
Good practice for internal communication	This will clarify for all the participants (both partners and non-partner participants) who to contact and how (through which means), how to keep track of	At the beginning of the project, updated on demand.

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Communication elements

Communication elements	Purpose	Timing / Frequency
	contact made, and who has the capacity to decide on what in relation with the activities committed in this proposal.	
Minutes	To keep a record of all topics and issues discussed, decisions taken and activities to be undertaken in the short and long term. For effective project follow up.	One per meeting
Reports	Provide evidence of work progress, goal and objectives achievement.	The frequency depends on the type of report, and can be every six months, annually, punctual
PPT Presentations	To inform about project progress and achievements.	On demand
Infographics (D4.3)		7 (RCGs features and main activities + Secretariat activities)
Leaflet (D4.4) / Project Briefings	To visualize key information quickly and clearly. Provide a quick overview of a topic, explain a complex process, etc.	1, one at the beginning to the project to compile keys of the project. 2 SECWEB project briefings/ Briefing of major outcomes
Narrative	To describe parts of the projects, groups, process or other aspect that are relevant to include on the website.	On demand
Articles / posts	Expand RCGs' visibility and spread the word on the importance of their role for the Data Collection Framework. To be published in the news section of the website and to be sent via newsletter (D4.5).	Launch of the MARE projects, activity, progress and preliminary outcomes of the RCGs
Interviews	To reach awareness of the tasks and work carried out in representative parts of the project. To be published in the news section of the website and to be sent via newsletter (D4.5).	SECWEB Project leader/ Fishn'Co Project leader / RCGs chairs
Video	Deliver information about the project achievements in an attractive and easily digestible way.	1 Recorded intervention by key informants: project and WP leaders, RCG chairs, first users, etc.
Press release	To convey information about relevant achievements.	At the very end of the project
Press conference	Present/distribute information to the specialized media.	At the very end of the project
RCGs individual microsites on the website	Improve overall outreach of RCGs work and to reach a wider audience.	1 per RCG
MARE granted Projects individual microsites on the website	Improve visibility to the work done in each project.	Objectives, Workplan Structure, Partners, Material. 1 per Project
Surveys and consultations about the RWPs	Involve Member States and relevant stakeholders in order to identify main concerns and expectations about RWPs. Also, to inform and identify priorities	During the second year of project implementation

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Expected Results & Evaluation

Communication elements	Purpose	Timing / Frequency
	for actions over the next few years regarding regional coordination.	

II Expected Results & Evaluation

Expected Results	Sour of evaluation
Adoption of the common Visual Identity by RCGs and ISSGs	Templates and graphic products demanded, produced and used.
Increased interest in RCG's work	Newsletter subscribers
	Social media performance
	Website visitors
Adoption of the website as a useful tool	Returning website visitors
Active participation of RCGs members in meetings, WP and ISSGs.	Meeting attendance list
	Level of answer to consultation processes
Positive stakeholder's satisfaction	Survey analysis
	Comments and feedbacks on reports, events and other different actions.

12 Communications actions planner

Action	Target Audience	Timing	Channel	Communication products	Delivered by	Commentary
Regular Project Meetings	Partners + RCGs chairs	Every three weeks	Mailing Video-conference platform SharePoint	Minutes	WPI + WP4 Leaders (Secretariat)	Minute delivered after the meeting for revision + 15days after: final version in pdf
Technical RCGs Meetings	RCGs network	Annual	Mailing Video-conference platform SharePoint	Reports Presentations Minutes	RCG Chairs / Secretariat	
Kick-off Meeting	Partners + RCGs chairs	3 rd Feb Q1	Mailing Video-conference platform SharePoint	Save the date Minutes	WPI Leaders (Secretariat)	
Release briefing / Leaflet	Partners + RCGs chairs	Q2	Mailing	Leaflet D.4.2.a + Note	WPI + WP4 Leaders (Secretariat)	
	All Stakeholders		Web (Projects section)	Leaflet D.4.2.a	WP2 Leaders	
1 st Stakeholders meeting	All Stakeholders	14 April Q2	Mailing Video-conference platform SharePoint	Save the date Minutes / Report	WPI Leaders (Secretariat)	
Release infographic Secretariat activities	RCGs network	12 May Q2	Video-conference platform SharePoint	Secretariat activities infographics (D4.3b)	WPI + WP4 Leaders (Secretariat)	
Release infographic RCGs	RCGs network	26 th October Q4	Mailing	Maps infographics (D4.3a) + Note	WPI + WP4 Leaders (Secretariat)	
	All Stakeholders		Web each RCG page	Maps infographics (D4.3a)	WP2 + WP4 Leaders	
Launch website	All Stakeholders	Q4	Web (News section)	Post News SECWEB go online	WP2 + WP4 Leaders	
	RCGs network / Primary end-users		Mailing	Note with web link	WPI Leaders (Secretariat)	
			Newsletter Fisheries-rcg	Post SECWEB go online	WP2 + WP4 Leaders	
	All Stakeholders		Newsletter DG Mare	Post SECWEB go online	WPI + WP4 Leaders (Secretariat)	

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Communications actions planner

Action	Target Audience	Timing	Channel	Communication products	Delivered by	Commentary
Release 1 st Newsletter	All Stakeholders	20 December Q4	Newsletter Fisheries-rcg	Post SECWEB go online Interviews SECWEB & Fishn'Co project coordinators Post Save the date virtual training Post RWP launch for testing Post Follow RCGs work	WP2 + WP4 Leaders	
2 nd Stakeholders meeting	ICES secretariat + RCG secretariat	17 January Q5	Mailing Video-conference platform SharePoint	Save the date Minute / Report	WPI Leaders (Secretariat)	
Mid-term consultation process (D4.7)	NCs	Q5	Mailing Online survey	Questionnaire Business scenario (docs) Report	WPI + WP4 Leaders (Secretariat)	
3 rd Stakeholders meeting	All Stakeholders	5 June Ostende	Mailing Video-conference platform SharePoint	Save the date Minute / Report	WPI Leaders (Secretariat)	
Release 2 nd Newsletter	All Stakeholders	July	Newsletter Fisheries-rcg	Posts: Virtual training course on the identification and handling of vulnerable species incidentally caught during fishing operations 2nd Workshop on a fisheries-based fleet segmentation approach Interview with Alessandro Ligas Workshop on data needed to assess the impact of fisheries on the marine ecosystem	WP2 + WP4 Leaders	

Action	Target Audience	Timing	Channel	Communication products	Delivered by	Commentary
				Workshop on Recreational Fisheries Infographic LofA - online Report 2022 Econ - online		
Release of video	RC network	9 February	Mailing	Video + Note	WP1 + WP4 Leaders (Secretariat)	
	All Stakeholders		Web (News section)	Post News SECWEB + Tweet	WP2 + WP4 Leaders	
Release 3rd Newsletter	All Stakeholders	28 February	Newsletter Fisheries-rcg	SECWEB concluded Fishn'Co concluded Streamline concluded Med&BS RDBFIS concluded New Section ISSGs Secweb video Fishn'Co video Fishn'Co Workshop RCG LDF TM report RCG NANSEA & Baltic TM report	WP2 + WP4 Leaders	
Project ends	All Stakeholders	28 Feb	Web (News section)	SECWEB concluded	Project Leader + WP4 Leader (Secretariat)	
		28 Feb	Newsletter Fisheries-rcg	SECWEB concluded		
		2 March	Social Media (Tw)	Tweet		
Presenting all deliverables	All Stakeholders	Q8-end	Meetings	Presentations	All WP Leader	
	NCs	9 March	Video-conference platform	Presentations		

13 Annexes

Annex I – Stakeholders List

Annex II - Visual Identity for RCGs and the Secretariat (D4.2)

Annex III - Timeline

13.1 Annex I – Stakeholders List

The following table presents the list of stakeholder organisations and groups that are of interest for the RCGs:

Stakeholder Organisation or Group		Type of relevance
Regional Coordination Groups	North Atlantic, North Sea and Eastern Arctic	RCGs network
	Baltic Sea	
	Mediterranean and Black Sea	
	Large Pelagics	
	Long Distance Fisheries	
	ECON	
Intersessional Working Groups	Development of Draft RWP	RCGs network
	Identification of case studies for PETS bycatch monitoring	
	Diadromus Fishes	
	Recreational Fisheries	
	Surveys	
	Evaluation of the data collected for the SSF at EU level	
	Data Quality and Confidentiality	
	Metier Issues	
	Regionally Coordinated Stomach Sampling	
	Optimized and Operational Regional Sampling Plans	
	Review and streamline dialogue between data providers (RCGs) and End users (ICES)	
	Implementation of generic tools for the RCGs: Web, secretariat	
	ICES Working Group on Governance of the Regional Database & Estimation System	
	Towards a regional sampling plan- Case Study of the trawl fishery in Iberian Waters	
	Towards a regional sampling plan for the freezer trawler fleet exploiting pelagic fisheries in the Northeast Atlantic	
	Towards a regional sampling programme – Case study of fisheries for small pelagics in the Baltic	
	RDB catch and effort overviews	
	RDB Core Group	
	Revision of EU MAP (no tasks)	
	Implications of the Lading Obligation (Suspended)	
	Electronic Monitoring Technologies	
(Representing also MS)	ISSG - National Correspondents in the RCGS	
Other RCG Subgroups	RCG Med&BS Subgroup on data requirements and data transmission issues	

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Annexes

Stakeholder Organisation or Group		Type of relevance
	Tropical Tuna Sampling Subgroup of Large Pelagics RCG	
ICES	International Council for the Exploration of the Sea	Primary end-user
STECF	Scientific, Technical and Economic Committee for Fisheries	Primary end-user
European Commission DGs	DG JRC Joint Research Centre	Primary end-user
	DG MARE Maritime Affairs and Fisheries	
	DG ENV. Environment	Other end-user
	DG CLIMA	
	DG RTD Research and Innovation	
	DG Trade	
	DG Eurostat - European Statistics	
EU Executive Agencies	EFCA- European Fisheries Control Agency	Other interested parties
	EA -European Environmental Agency	
	EASME- European Agency for Small and Medium Sized Enterprises	
EU Parliament	Committee PECH (EU Parliament Committee on Fisheries)	Other interested parties
Marine Non-EU Countries and candidates	Norway, Iceland, Montenegro, Albania and Turkey	Other interested parties
Advisory Councils	Aquaculture	Other end-user
	Baltic Sea	
	Black Sea	
	Long Distance	
	Market	
	Mediterranean	
	North Sea	
	North-Western Waters	
	Outermost Regions	
	Pelagic Stocks	
	South Western Waters	
CRPM	Conference of Peripheral Maritime Regions	Other interested parties
EFARO	European Fisheries and Aquaculture Research Organisations	Other interested parties
SCAR-FISH	Standing Committee on Agricultural Research - Fisheries and Aquaculture Research	Other interested parties
FAO	UN Food and Agriculture Organisation	Other interested parties
FAO AdriaMed		
CECAF	Fishery Committee for the Eastern Central Atlantic	Other end users
	NEAFC North East Atlantic Fisheries Commission	Primary end-user

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Annexes

Stakeholder Organisation or Group		Type of relevance
Regional Management Fisheries Organisations (RMFO)	SEAFO South East Atlantic Fisheries Organisation	
	GFCM General Fisheries Commission for the Mediterranean	
	ICCAT International Commission for Conservation of the Atlantic Tunas	
	NAFO North West Atlantic	
	ITTTC Interamerican Tropical Tuna Commission	
	WCPFC Western and Central Pacific Fisheries Commission	
	SPRFMO South Pacific Regional Fisheries Management Organisation	
	IOTC Indian Ocean Tuna Commission	
	CCSBT Convention on the Conservation of Southern Bluefin Tuna	
	NASCO North Atlantic Salmon Conservation Organisation	
	SIOFA South Indian Ocean Fisheries Agreement	
	CCAMLR Convention on Conservation of Antarctic Marine Living Resources	
Regional Sea Conventions	HELCOM	Other interested parties
	OSPAR	
	Barcelona Convention	
	Bucharest Convention	
ASCOBANS	Agreement on the Conservation of Small Cetaceans of the Baltic, North East Atlantic, Irish and North Seas	Other end users
ACCOBAMS	Agreement on the Conservation of Cetaceans of the Black Sea, Mediterranean Sea and Contiguous Atlantic Area	Other end users
FARNET	Network of Community Led Local Development - Fisheries Local Action Groups	Other interested parties
NGOs	REPRESENTED THROUGH ADVISORY COUNCILS	Other interested parties
Industrial Associations		
Media	Eurofish Magazine, Euronews Ocean Magazine, Intrafish, Seafood Watch...	Other interested parties

13.2 Annex II -Visual Identity for RCGs and the Secretariat



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VISUAL IDENTITY FOR RCGs AND THE SECRETARIAT

Document	Visual identity manual		
Date	July 2021		
Version	V_01		
Author(s)	Ana Bastero		
Reviewed by	Susana Rivero	Date	22/07/2021
	María Pérez	Date	28/07/2021
Final approval		Date	28/07/2021

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BRANDING

The existing RCGs have a common branding

Logos

RCGs logos have been designed following the same structure:



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Secretariat logo also follows a similar structure but with different colours:



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Versions

Coloured



Regional Coordination Group
North Atlantic
North Sea & Eastern Arctic



Regional Coordination Group
Baltic



Regional Coordination Group
Mediterranean and Black Sea



Regional Coordination Group
Large Pelagics



Regional Coordination Group
Long Distance Fisheries



Regional Coordination Group
on Economics Issues



RCG's Secretariat
SECWEB

Ink



Regional Coordination Group
North Atlantic
North Sea & Eastern Arctic



Regional Coordination Group
Baltic



Regional Coordination Group
Mediterranean and Black Sea



Regional Coordination Group
Large Pelagics



Regional Coordination Group
Long Distance Fisheries



Regional Coordination Group
on Economic Issues



RCG's Secretariat
SECWEB

Negative / White



Regional Coordination Group
North Atlantic
North Sea & Eastern Arctic



Regional Coordination Group
Baltic



Regional Coordination Group
Mediterranean and Black Sea



Regional Coordination Group
Large Pelagics



Regional Coordination Group
Long Distance Fisheries



Regional Coordination Group
on Economic Issues



RCG's Secretariat
SECWEB

In all cases, there are versions with solid and transparent background.

**** Logo coloured with solid (white) background is the one to use as a priority. ****



Regional Coordination Group
North Atlantic
North Sea & Eastern Arctic



Regional Coordination Group
Baltic



Regional Coordination Group
Mediterranean and Black Sea



Regional Coordination Group
Large Pelagics



Regional Coordination Group
Long Distance Fisheries



Regional Coordination Group
on Economic Issues

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Don't do:

Use different colours, typography or composition.



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EC logo

Mandatory use of EC logo in all documents

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Logo order

Order to follow when more than one RCG logo is used.



Cases of use:

Usually on top (RCG or Secretariat + EC)

Example (RCG +EC):



Example (Secretariat + EC):



Usually at the bottom (RCGs or Secretariat + RCGs + EC)

Example (RCGs):



Example (Secretariat + RCGs + EC):



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Do not:

Change the order



Keep irregular distances between logos



Colours

Main colours to be used by the RCGs and the Secretariat.



RGB: 62,172,176

CMYK: 71,12,33,0

Hexadecimal: #3eacb0



RGB: 19,120,120

CMYK: 86,35,51,12

Hexadecimal: #137878



RGB: 122, 205, 208

CMYK: 40,0,20,0

Hexadecimal: #7acdd0

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Note, oranges colours will be used only by the Secretariat.



RGB: 248, 134, 8

CMYK: 0, 58, 100, 0

Hexadecimal: #f88608



RGB: 253, 209, 161

CMYK: 0, 19, 39, 0

Hexadecimal: #fdd1a1

Typographies

Gill Sans MT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

Gill Sans MT (Italic)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

Gill Sans MT (bold)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z 0 1 2 3 4 5 6 7 8 9

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13.3 Annex III – Timeline

COMMUNICATION & DISSEMINATION		Q1			Q2			Q3			Q4			Q5			Q6			Q7			Q8				
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
ACTIONS																											
Kick-off meeting	3 February 2021	x																									
Release briefing / Leaflet I	April 2021		x																								
1 st Stakeholder meeting	14 April 2021		x																								
Release infographic Secretariat activities	12 May 2021					x																					
Release infographic RCGs	26 October 2021										x																
Launch website	21 November 2021										x																
Release 1 st Newsletter	20 December 2021											x															
2 nd Stakeholder meeting	17 January 2022													x													
Mid-term consultation process (D4.7)	January 2022													x													
3 rd Stakeholder meeting	5 June 2022																x										
Release 2 nd Newsletter	July 2022																	x									
Release of video	9 Feb 2023																									x	
Release 3 rd Newsletter	28 Feb 2023																									x	
Project ends	28 Feb 2023																									x	
Final event presenting all deliverables	9 March 2023 (NCs meeting)																										